



# SOUTH SHORE RECYCLING COOPERATIVE NEWS

Spring 2008

Serving the Communities of Abington, Cohasset, Duxbury, Hanover, Hanson, Hingham, Holbrook, Kingston, Marshfield, Norwell, Plymouth, Rockland, Scituate, Weymouth and Whitman

## Gore lauds SSRC efforts, Earth Day event

Nobel Laureate and former Vice President **Al Gore** got wind of the SSRC's **Earth Day Celebration** at the **Hanover Mall** through a local contact. In a signed letter to the Executive Director, Gore wrote:

*"Dear Claire: I commend you and SSRC for the work you do... to educate the local community on recycling, waste reduction, and renewable energy. Your efforts in assisting the towns on the South Shore with their recycling programs and at the legislative level are critical to the future of this country."*

*Making Earth Day a family oriented, fun filled day at the Hanover Mall will promote how we can work together to reduce our environmental impact. I wish you great success in this and in your future efforts to help the environment. Keep up the good work you are doing and I look forward to following your continued efforts.*  
*Sincerely, Al Gore"*

Coincidentally, **Patriot Cinemas** at the Hanover Mall had just announced that it would offer free admission to Mr. Gore's landmark movie, "**An Inconvenient Truth**" in conjunction with the event.

The event exceeded our expectations. Four tons of materials were "repurposed" at the outdoor collections by **Shred King, Got Books, EOMS** (electronics), **Bay State Textile, and Abitibi Paper Retriever**. Used sneakers and dead batteries were collected by **Foot Locker and Radio Shack**. **Eagle Recycling** took care of bottles & cans, with **Clear Stream** containers loaned by the **Town of Braintree**. Peter O'Malley put on two **Magic of Recycling** shows, and area groups, including **Sustainable South Shore, the Norwell Recycling Committee and Mass Recycles Paper**, hosted exhibits. Hanover Planner **Andy Port** produced a compelling illustration of SSRC recycling rates.

The Mall collaborated with **Community Newspaper Co./ Patriot Ledger** on an essay contest, "What Earth Day Means to Me", and received over 1000 entries. Hundreds of essayists came to the Mall to claim their 2' dogwood, and 5 winners were presented \$100 Mall gift cards by **Whitman Selectman Brian Bezanson**.

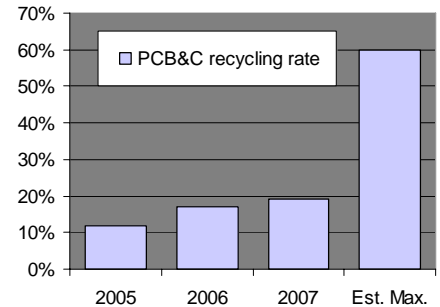
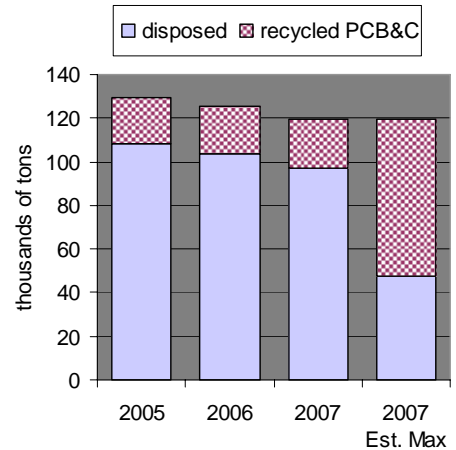
The SSRC sent Norwell rep **Norm Thoms** and **Courtney Delaney** out with a camera and cloth bags of prizes donated by **SEMASS** and **Allied Waste**, and Caught 20 recyclers in the Act. Photos of the local winners were sent to area newspapers. Twenty Mall retailers also participated. Larry Nelson from **WATD FM** did a live broadcast.



SSRC's role was made possible by the efforts of MassDEP's **Janine Delaney** Shannon McCarthy of Duxbury is Caught in the Act and Board volunteers **Loni Bezanson, Susan Brennan, Rudy Childs, Victoria Diebel, Joanne and Charles Dirk, and Bob Griffin**. **Work N'Gear** provided T-shirts, and **Covanta SEMASS, Clean Harbors, Waste Solutions, Anchor Press, and the Rockland Federal Credit Union** contributed to the Celebration.

The Hanover Mall and the SSRC have already met to start planning an event for 2009. Mr. Gore has been notified.

## Numbers look good



Solid waste numbers for SSRC towns continued to improve in 2007. Even with Hanson's disposal tons added, overall tons disposed dropped by 10.6% from 2005 to 2007. Recovered paper, cardboard, bottles and cans went up 6.1% over the same time.

Recycling rates have also increased dramatically. The ratio of recycled paper, cardboard, bottles and cans (PCB&C) to disposed tons plus PCB&C was 12% in 2005; 2007 data indicate a rate of 19%.

There is still room for improvement, though. According to the analysis done by Tellus Institute for MassDEP in 2003, PCB&C makes up about 60% of our non-yard waste. If so, about **48,000 tons of recyclable material** is still going in the trash, at a cost to our towns of about **\$3.8 million/year**. Our work is far from done!

## Lawmakers talk trash with municipal managers

### Rep. Frank Hynes receives award



The SSRC packed the room again at its **Seventh Annual Legislative Breakfast**, held March 28 at the Radisson Hotel in Rockland. **Rep. Allen McCarthy**, and staff from the offices of **Senate President Murray, Sen. Hedlund, Reps. Bradley and Nyman** also met with officials from fourteen South Shore municipalities.

Vice Chairman **Steve Herrmann** of Hanover introduced the SSRC's 2007 Environmental Hero, **Senator Robert Creedon**. Recalling his role in the passage of the Bottle Bill in 1982, Creedon noted that updates to address nouveau non-bubbly beverages have been held up in committee for years due to well-funded industry lobbying. The Telecom, Utilities and Energy Committee again sent the bills to "study" last month. He was applauded when he announced he would propose an amendment to update the Bottle Bill in the FY09 Budget (which unfortunately did not happen).

Exec. Dir. Sullivan announced that this summer will mark **ten years** that the SSRC has been helping its member towns manage ever more complex and costly solid waste programs, and advocating for relief and assistance at the State level. Legislative initiatives supported by the SSRC include an **Electronic Waste Producer Responsibility bill, Reinstatement of the Clean Environment Fund**, which are in Ways and Means, an **Updated Bottle Bill (UBB)**, and **increased funding** for municipal and general recycling programs. That appropriation has been cut by over 75% since 2002. "We are thankful to our Heroes for listening to us and taking our concerns to Beacon Hill".

Secretary **Bob Griffin** of Marshfield presented **Rep. Frank Hynes** with this year's newly named "**Recycling Hero**" award. Rep. Hynes has long supported recycling in his work as a legislator and in his home town of Marshfield. At our request he circulated a letter among House members asking Energy Chairman Dempsey to report favorably on the UBB.

Rep. Hynes recalled the time in the 1980s when "we realized that throwing our trash in a hole at the edge of town was a bad idea." He praised the work of the SSRC as "taking waste management to another level". Rep. Hynes had particularly kind words for **Debbie Sullivan**, Marshfield's Solid Waste & Recycling Enforcement Officer, who's leadership and hard work resulted in the town's successful transition to Pay as You Throw.

## MEETING NOTES

### Taunton exploring disposal alternatives

**Jim Binder of Alternative Resources, Inc.** talked to our Board in January about his work with the City of Taunton. Waste Management operates the 400 ton-per-day (TPD) landfill (LF). As host community, Taunton receives benefits worth \$3.2 million/year. The City wants to continue accepting municipal solid waste (MSW) and sludge from the region after its LF is closed, in 2013-15.

With support from elected officials, ARI is exploring sites and options for recovering energy and commodities from 400-1200 TPD of waste, and reduce emissions. Taunton now generates electricity from LF gas. The site, in center of town, is not suitable for LF mining or for the new facility.

Options include a conventional transfer station, co-composting, and new technologies still in pilot phase in the US, such as:

- Thermal – gasification, pyrolysis, cracking, or plasma arc, deemed most efficient at producing electricity
- Digestion – aerobic or anaerobic; produces methane, compost
- Hydrolysis to ethanol

About 20 companies worldwide use new technologies to recover energy and resources from waste. Binder has toured several domestic and overseas facilities.

The City of Taunton and ARI met with Energy & Environmental Affairs Secretary **Ian Bowles** in Nov. to clarify that gasification is different from combustion (on which there is a moratorium in Mass.). That process produces vitrified aggregate (not ash), and emits less than 10% of the mercury and NOx gases and <1% of the dioxin produced by combustion.

The estimated cost range is \$50-75/ton for the various options. ARI will release an RFP this June for design development and operation of the new facility. The project will seek waste supply contracts in 2009-10, and anticipates operation by mid-2013.

Electricity produced would earn at least 7-8¢/kwh, 12-13¢/kwh with Renewable Energy Credits.

### SEMASS appreciates the SSRC

SSRC Managers met with **Covanta** officials from as far as NY in late February at a dinner hosted by SEMASS. The company, which owns and operates over 30 Energy-from waste facilities worldwide, considers the SSRC a model of municipal cooperation that should be replicated.

SEMASS' **Patti Howard and Dan Peters** commended the SSRC's success in getting mercury out of the trash.

## Bourne plans ahead

The Bourne ISWMF wants your waste.

At our April meeting, **Dan Barrett** spoke about the **Bourne Integrated Solid Waste Management Facility (ISWMF)**. The landfill (LF) portion of the facility accepts municipal solid waste (MSW). The facility also has an outdoor transfer station (TS) for construction/demolition waste (C&D). Several SSRC towns pay the ISWMF \$75/ton to manage their C&D.

Operating at half of its permitted capacity of 700 ton/day (TPD), Bourne is looking for short or long term municipal agreements. The municipal tip fee is \$75-80/ton; gate rate for commercial waste is \$95/ton. They can arrange transport. Bourne could accept waste for 18-22 years at the current tonnage rate. To prolong the LF's life, the facility management is aggressive about diverting waste from the LF through recycling, innovation, and new technologies. They are also exploring a LF bioreactor to reduce the existing volume and add capacity.

Bourne also accepts and bales source separated recycling at no charge, paying \$5/ton for cardboard. They are also exploring options for accepting commingled material.

LF gas recovery currently yields more hydrogen sulfide than methane in C&D areas. The shift to MSW will produce more methane, which will generate electricity or be used to power the new disposal plant.

Alternative disposal plans are 5-7 years out, and have been narrowed down to **co-composting, gasification, and anaerobic digestion**.

Except for an occasional contaminated load that is LF'ed, most municipal C&D loads are transferred to ABC Disposal/New Bedford Waste for processing. When reporting tonnages, use the **Recycling** section of the Data sheet.

Contact Dan at **508-759-0651** or [dbarrett@townofbourne.com](mailto:dbarrett@townofbourne.com).

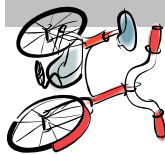
## Excel Recycling Services

Excel Recycling wants your scrap metal. At our May meeting, the Board learned about its services from owner and son **Marty and Jonathan Costa**.

The tidy scrap yard in Westport, which the Executive Director visited, is 5 years old. Excel serves Duxbury, and several Cape and south coast communities. Commercial accounts include 44 Home Depots. Focusing on service, Excel wants to know what each municipality's needs for scrap metal management are. They can provide roll-off, trailer and yard service. The yard is conveniently located in Westport off 195. White goods are brought to their warehouse in Assonet, where technicians remove CFCs, fluids and mercury switches. They fax current individual pricing to customers every Monday, paying American Metal Market index price if delivered (they must grade); if picked up, the haul cost is backed out, but is not a profit center.

Noting that markets are healthy, fuel costs high, they want to expand on the South Shore. When asked about contamination, they report having no problems with municipal loads. They manage incidental haz mats through a NJ company, but don't seek items like ballasts or electronics.

Marty can be reached at **508-989-9467** or [jcosta@excelrecycle.com](mailto:jcosta@excelrecycle.com).



## Old Colony Scrap

Old Colony Scrap also wants your scrap metal. **Jim Conlon** spoke to our Board in February. At their well-kept site in Taunton, OCS buys all kinds of scrap metal. Licensed to recover Freon on-site from white goods, they pay their scrap value. Propane tanks are also accepted.

OCS has over 40 roll-offs loaned out. Pricing follows the American Metals Market. On April 10, they were paying \$175/ton for light iron FOB, and \$150/ton if they pick up, including the provision of a roll-off. Pricing is higher for sorted metals. They pick up within 24 hours of a request, including Saturdays, swapping out a clean container.

OCS also accepts electronic waste with scrap metal, taking the cost out of the metal rebate. On April 10 they paid \$100/ton if refrigerators and e-waste were added. CRTs are processed by an unspecified CRT recycling company.

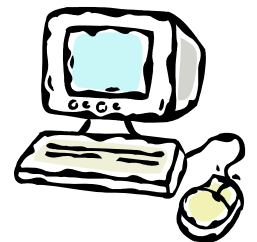
A menu of other pricing options is available. There will never be a charge for scrap metal pickup. OCS services the towns of Halifax, East Bridgewater, Lakeville, Dighton and Plimpton, and several Cape towns.

Conlon can be reached at **508-822-1133**, or [jconlon1@aol.com](mailto:jconlon1@aol.com).

## Electronic Recyclers Inc. expands proposal

Electronic Recyclers, Inc, a State Contract vendor for E-Waste recycling, which had presented at a winter SSRC meeting, offered additional pricing options to SSRC towns. ER will pick up and recycle the contents of a 20' walk in container at a flat rate of \$575, all inclusive (container, transport, processing), or 9c/lb; CPUs are taken for free. All materials are demanufactured and recycled in the US, they **do not export**. They are working on details for curbside collection now. Based in California, ER serves Framingham, New Bedford, Malden and Peabody.

**Terry Grady**, formerly of Allied Waste, is now the service rep for Electronic Recyclers. **978-632-7666**, or [tgrady@electronicrecyclers.com](mailto:tgrady@electronicrecyclers.com).



## LOCAL

### Abington paper contest

Abington BOH recycling mavens **Michelle Roberts and Donna Manna** helped the **Frolio Middle School** run a paper recycling contest with. Eighth grader **Emily Atkinson** was student coordinator of the event, supervised by science teacher Mrs. Peruzzi.

In April and May, students brought old phone books and magazines from home. Emily, **Olivia Kurowsi** and **Regan Duffy** weighed and charted over half a ton of paper.

The contest was sponsored by **Waste Solutions**, which provided an ice cream party for the winning team. Kudos to the enthusiastic Frolio students!

### Daley departs Duxbury

**Tom Daley**, Duxbury's dapper DPW Director, departed for the Commissioner's post in Newton (sorry). He had served Duxbury energetically and effectively for five years. Just in his last few months, he introduced single stream recycling and implement-ed PAYT, more than halving disposal tonnages and nearly **doubling recycling**.

According to DPW Office Manager **Chris Smythe**, "PAYT really has improved recycling. The implementation went much better than I had anticipated it would. ... Tom did such a good job, other towns are touring our Transfer Station and asking questions about single stream and PAYT. It's been a positive thing!"

**Peter Buttkus** is Acting DPW Director.

### Bottles & cans to be separated at Hanover Day

**Linda Kakulski**, chairman of **Sustainable Hanover**, is working with the SSRC and Troop 1 of the **Hanover Boy Scouts** to provide bottle and can recycling at Hanover Day. They will use the SSRC's containers, stored at the Marshfield Fairgrounds, to collect materials at the June 21 event.

### Hingham schools recycle!

With help from the Recycling Committee, Hingham schools have developed recycling systems in the lunchrooms over the last two years. All five schools now sort bottles and cans from the cafeterias; the kitchen staff recycles cardboard, metal and glass food containers. **Plymouth River Elementary** even collects fruit & veggie scraps, which students add to the compost pile in the school garden daily. The school will try a worm composting bin next winter.

The Styrofoam trays that lunches are served on aren't practical to recycle or compost, so the schools are investigating alternatives. The head of school food services will attend a fair in the early fall about Green Solutions for Mass. schools.

### Hingham teams recycle!

**Randy Sylvester**, Hingham's Assistant DPW Director, has installed bottle and can recycling barrels at all town fields and gyms. He bought the heavy duty containers from MassCor with funds from the Recycling budget, plus donations from youth organizations, PTOs, youth sports and an anonymous individual. Grounds crews deliver the contents to the transfer station, as they do with the trash.

### Litigation delays Kingston improvements

The Plan to install compactors and electricity needed to improve recycling operation at the Kingston Transfer Station was approved by DEP. Integrated Paper Recyclers was going to haul and process Kingston's recyclables more efficiently.

But a local citizen's group opposed to the 40R project that involves the improvements appealed the permit, stalling the upgrade unless/until the appeal is dismissed. The hearing was continued from May 8.

Superintendent **Paul Basler** sighed "The town will miss the boat again this year due to this lawsuit." Thus, the improvements can't be completed in time for brochures updated by DEP MAC **Janine Delaney**, funded by Covanta SEMASS, to be distributed with FY09 Transfer Station stickers.

### Norwell RC reaches residents through zoo

The Norwell Recycling Committee raised awareness and money at the Hanover Mall Earth Day event. Drawing shoppers with a raffle for 6 passes and a back-cage tour at the Franklin Park Zoo, committee members talked up their mission. Chairman and SSRC Treasurer **Joanne Dirk** remarked that the event "provided great exposure for all the worth-while things the Recycling Committee does for the town of Norwell and the environment".

The NRC made about \$250, which will offset the cost of the school recycling calendar they produce each year. The winner was chosen at a Selectmen's meeting. Dirk anticipates that they'll do another raffle in the fall, selling tickets at school events.

### Antoniello retires

Longtime DPW Director Anthony Antoniello retired from his post in Scituate this spring. **Paul Scott** is serving as Acting Director.



## Hanover recycling large plastics



The Hanover Transfer Station has added large rigid plastics to its list of

recyclables. Cozy Coupes, plant pots, and old trash cans that once clogged their compactors now go to **AAA Recycling** in New Bedford, which hauls them out at no charge.

Call Paul Frade at **508-998-3399** (keep trying).



## Scanners coming to Plymouth, PAYT's not

After a successful pilot program at one transfer station (TS), **license plate scanners** will be installed at the other two by July 1 to verify payment of the annual TS access fee. This will replace the current sticker system. Plate scanners are already used by Police Dep'ts.

Plymouth will merge the data on who paid the fee with the RMV Excise database to cross check cars entering the transfer stations. Registrations that show up as unpaid will receive a violation notice and/or a fine.

With help from DEP's **Janine Delaney**, Plymouth had also been planning to require special bags for trash starting July 1. The annual transfer station fee was to be reduced from \$120/year to \$65, to cover operating costs. 30 gallon trash bags would cost \$1.25 to cover hauling and disposal.

Bags were printed, and the Town held public meetings, distributed outreach materials, expanded recycling capacity, written an Implementation Plan, promulgated Private Hauler Regs, and the Plymouth BOS had voted twice to implement PAYT effective 7/1/08. Over \$50,000 in DEP Grant monies had been awarded to the Town for start-up costs.

But wait. Plymouth's newest Selectman, **John Mahoney** made a motion at his first BOS meeting on May 13 to postpone PAYT implementation for a year. Town Manager **Mark Sylvia** requested a delay in the decision until the June 3 meeting, so he could explore and report on the implications. Despite his findings, Mahoney's motion carried. The fee reduction was overturned, and will now go up to \$140 for FY09, effective 7/25.

## REGION and STATE

### Tri-Town Alliance

Mexico was too low-key for hometown lady **Rosemary Nolan**, who wasted no time jumping back into municipal service. She sensed an opportunity to work with the three new mayors in her stomping ground of **Braintree, Weymouth and Quincy** to test the value of working together to achieve cost savings. The timing also coincided with the end of collection contracts in all three communities.

In a few short months, the Tri-Town Alliance was formed, and Rosemary put together a curbside trash and recycling collection RFP for the Alliance's 54,000 households. Beginning in December, she met twice a week with representatives from each muni. They looked at 10 different municipal contracts, included several options in the bid, and advertised on March 3.

Four weeks later, they opened proposals from Allied Waste, Capitol Waste and Waste Management. After extensive review, all three communities agreed to award the 5 year contracts, with 2-2 year extensions, to **Capitol Waste Services** of East Boston. All were surprised that their collection cost decrease for the first time in memory.

Recycling will be collected in a modified **single stream**. Instead of costly wheeled carts, they will give stickers to residents to put on their own barrels. They hope to buy wheeled recycling carts later in the contract with revenue from more recycling and lower disposal costs.

The munis will be paid for the recyclables though a separate processing contract with **Recycle America** in Avon (see next article). All will tip trash at the Braintree Transfer Station for disposal at SEMASS.

This is a great model for several of our other SSRC towns with curbside collection.

### WMRA Avon simplifies recycling

In keeping with the trend toward less consumer separation of recyclables, **Waste Management Recycle America** is about to open its new **Single Stream (SS)** Material Recovery Facility in Avon. SS recycling enables generators to put all their **recyclable paper, cardboard, bottles and cans in one container**. State of the art equipment at the new facility sorts the mix into component commodities, which are baled and sold.

While the cost to sort SS is higher than for dual stream (in which paper/cardboard are collected separately from bottles/cans), the added convenience results in the capture of 30% more material on average, and in less trash being disposed.

The Town of **Duxbury** already collects SS recycling at its transfer station, sending it to **Integrated Paper Recycling's** Woburn facility. The Town saw a big jump in recycling when it changed from dual stream.

Curbside programs usually switch from 18 gallon bins to a 64 gallon wheeled carts when they go to SS, as Boston is doing with great success. Towns with lower recycling rates have the most to gain. SS collection vehicles also hold more material, which can be compacted, and spend less time on the roads than that dual stream collection vehicles, reducing greenhouse gas emissions.

## No more mercury in the trash

It's now illegal for anyone to throw mercury-added products in the trash. Regulations for the **Mercury Management Act** are now in effect. This includes mandatory manufacturer collection plans and education campaigns, vehicle switch recycling, sales bans, product labeling, and the disposal prohibition.

Many towns already help residents to comply by collecting fluorescent tubes, mercury thermometers and thermostats, laptops, flat-screen TVs and monitors. **MassDEP** and **Covanta SEMASS** both provide Universal Waste Sheds, and SEMASS reimburses towns for recycling costs of elemental and mercury products. The **Thermostat Recycling Corp.** also provides support. MassDEP provided signage to munis that requested them that explains the law.

Companies that manage white goods are now required to **remove the mercury switches**. Munis that accept these items should **verify that their scrap processor is doing this**. DEP provides guidance. [www.mass.gov/dep/recycle/laws/hgswguid.doc](http://www.mass.gov/dep/recycle/laws/hgswguid.doc). **Interstate Refrigerant Recovery** is training employees to remove switches. **508-543-5482**.

## Don't get stuck

Medical sharps disposed in the trash and recycling regularly cause needle sticks to waste handlers. This results in lost work time to see if HIV or hepatitis has been transmitted. If infected, the worker faces a deadly disease and high medical costs.



The Mass. DPH is due to promulgate regulations on the disposal of medical sharps (needles and lancets). They expect to implement a disposal ban on July 1, 2009, and are working to establish accessible, secure collection points. Pharmacies are being asked to join the effort.

[www.mass.gov/Eeohhs2/docs/dph/environmental/sanitation/waste\\_infectious\\_disposal\\_sites.pdf](http://www.mass.gov/Eeohhs2/docs/dph/environmental/sanitation/waste_infectious_disposal_sites.pdf)

While expensive mail-back containers have been the only "proper" disposal option for home sharps users, the number of bulk collection points is growing. Scores of Mass. **fire departments and municipal health offices** now host containers, with 16 on the Cape alone. Some have secure kiosks, others, including **Hingham RTF and Cohasset BOH**, use State Contractor **Medical Waste Disposal Co.**'s 28 gallon collection boxes to hold smaller containers residents bring in (FAC36, **866-810-3000**). Inexpensive 1-4 quart containers can be purchased from **MarketLab** [healthcare.marketlabinc.com/products/category/200](http://healthcare.marketlabinc.com/products/category/200).

**Product Stewardship Institute** is meeting to discuss a national solution in which sharps producers, suppliers and retailers take some responsibility for their disposal. The Exec. Dir. attended the first national dialogue last month.

## E-waste bill moving

**H4570**, "AN ACT TO REQUIRE PRODUCER RESPONSIBILITY FOR COLLECTION AND RECYCLING OF DISCARDED ELECTRONIC PRODUCTS.", puts the cost of end-of-life management for all electronics as defined in the bill on the producers according to their market share. The bill has been refined continuously since it was introduced by SSRC founding member **John McNabb** about 8 years ago. Last March, with support from the SSRC, the Environment Committee gave it a favorable report, and it is now moving through House Ways & Means. July 28 is the drop dead date for this session's legislation to reach the Governor's desk.

The SSRC is advocating for passage of this bill. The State banned CRTs from disposal in 2000 due to their high lead content; most of our towns provide permanent collections for those and other electronics.

If the bill passes, towns would have to eliminate the fees they charge residents to drop off electronics, but would be reimbursed on a per-pound basis by their processor (who would be paid by the producer). DEP would set the rates and rules for management, with input from stakeholders such as ourselves.

## No update for the old Bottle Bill

The Telecommunications, Utilities and Energy Committee killed it again, despite active support from the **SSRC, MassRecycle, Sierra Club, and MassPIRG**. The Globe, Ledger and others published several articles lamenting the obsolete definition of "deposit container", but they appeared too late in the session to help. Rep. Wolf's budget amendment to expand the definition of Beverage Container was killed by Speaker DiMasi, even though it would have added at least \$10M to the FY09 budget. No senators sponsored such an amendment. We'll try again next year.

## Recycling budget a bust again

Gov. Patrick proposed the lowest appropriation for recycling (2010-0100) in ten years, \$1.96M. The House came back with level funding of \$2.14M. The Senate embraced Gov. Patrick's number. We'll bug the Conference Committee to at least go with the House's recommendation. Municipal recycling program assistance will once again require creativity on MassDEP's part.

## CEF bill in House W&M

The Committee on Environment, Natural Resources & Agriculture reported out **Sen. Robert Creedon's Clean Environment Fund Reinstatement Bill, S1923**, favorably to Ways and Means, where it will likely stay.



## SE Municipal Recycling Council

Co-chairs

**Kathi Mirza and Doris Burtman** hosted another information-packed MRC meeting in Franklin last month. The theme was **regional procurements**. The SSRC was well represented, and learned about the Tri-Town Alliance from Rosemary Nolan (see page 5), as well as a similar multi-town collection contract recently awarded to Allied Waste by the towns of **Billerica, Burlington, Tewksbury and Tyngsborough**, as presented by Burlington's PW Superintendent **John Sanchez**. The towns of Hubbardston, Templeton, and Princeton, none which currently provide waste services to their residents, are beginning to discuss a regional collection contract for their 13K residents.

**Disposal contracts** are also being approached regionally by other groups. 36 towns serviced by Wheelabrator hired an attorney to negotiate a long term disposal contract. The municipal contract administrators met quarterly in executive session, and are reportedly pleased with their 10 year plus 10 year option contract. The SSRC is beginning similar discussions for its towns, possibly in conjunction with the 14 Tier One Cape Cod towns.

In all cases, town officials felt confident that they benefited financially and improved their programs by collaborating.

## Stickers for sale; container purchase being explored

With the help of a subsidy from **MassDEP**, MassRecycle is selling recycling stickers again, at about 2/3 their cost. MassRecycle has already sold over 20,000 stickers.

Eight designs are available, and can be used on totes, set-out containers, barrels, dumpsters, etc. [www.massrecycle.org/stickers.html](http://www.massrecycle.org/stickers.html).

The stickers with the bright colored background are 18" x 4". "Food Waste Only" is 8" x 6". "White Paper Only" and "Recyclables Only" are 18" x 6". Stickers are sold in prepackaged stacks of 100, and can be mailed or picked up at meetings.

To order, go to [www.massrecycle.org/muni\\_order.html](http://www.massrecycle.org/muni_order.html)

Executive director **Jess Wozniak** is also trying to gauge interest in bulk orders of baskets, bins and collapsible Clear Stream containers (pictured)

[clearstreamrecycler.com/home.asp](http://clearstreamrecycler.com/home.asp). SSRC used these containers with success at our Earth Day Celebration.

MassRecycle members (which includes all municipalities) interested in learning the details should email Jess at [info@massrecycle.org](mailto:info@massrecycle.org).



**We're not picky... about Paper**

Recycle. It Matters More Than Ever.

You can recycle more kinds of paper than ever:

- Mail, magazines and catalogues.
- Phonebooks.
- Office and school papers.
- Cereal and cracker boxes, cardboard, etc.
- And more... It's easy! No need to remove staples, paperclips, or envelope windows.

**MASS RECYCLES PAPER**

[MASSRECYCLES PAPER.ORG](http://MASSRECYCLES PAPER.ORG)

## Mass Recycles Paper Campaign in Phase 2

The Mass Recycles Paper Campaign is ready to unveil seven ads for municipalities and sponsors to use. Campaign Manager Karen Patterson and the steering committee chaired by SSRC Exec. Dir. Sullivan, have been working with **CDHM**, an advertising agency that has already created successful campaign materials for two recycling coalitions in CT.

The ads will likely be available by the time you read this for download from the website for use in print, web and outdoor advertising by municipalities throughout the state. The Campaign is also seeking sponsors for paid advertising.

MRP's most recent contributors include **Covanta Energy** (\$10K), the **Mass. State Lottery** (\$5K), and **Got Books** (\$1K, plus ads in 100 newspapers across the State). **MassRecycle** donated \$20K plus staff time this year, **MassDEP** awarded it \$25K in FY08, and US EPA is providing print materials. The goal is to divert a million tons a year of paper from the trash in Mass.

For more information, visit [www.massrecyclespaper.org](http://www.massrecyclespaper.org) or contact Campaign Manager **Karen Patterson** at [paper@massrecycle.org](mailto:paper@massrecycle.org).

